## Dear colleagues!

We invite you to take part in the International Scientific

and Practical Conference *«***STRATEGIC PRIORITIES FOR ENTERPRISE DEVELOPMENT, TRADE AND EXCHANGE ACTIVITIES*»***, dedicated to the 120th anniversary of the Zaporizhzhia Polytechnic National University. The conference will be held on May 14-15, 2020 in Zaporizhzhia, Ukraine. We invite researchers, faculty members, doctoral students, graduate students, higher education applicants, employers and representatives of local governments.

**Purpose of the conference:**

Research of the state, problems and strategic directions of development of business, trade and stock market activity in the context of modern challenges

**Thematic areas of the conference:**

1. Modernization of the enterprise management system according to the innovative approach.

2. Monitoring of economic security and anti-crisis activity of enterprises.

3. Innovation and investment development of enterprises by resource- and energy-saving approaches.

4. Development of entrepreneurship in the conditions of development of resource- and energy-saving economy.

5. Increasing the competitiveness of enterprises in the conditions of transformation from linear to circular model of economy.

6. International cooperation for sustainable economic development.

7. Vectors of personnel management of enterprises by the stakeholder approach.

***Working languages ​​of the conference: English, Ukrainian, Russian***

**Conference Rules:**

**May 14, 2020.** Registration of participants (8-00 -

10-00). Conference Opening, Plenary meeting (10-00). Panel discussions (15-00).

**May 15, 2020.** Panel discussions. (10-00). Summing up. Closing of the conference.

**Ministry of Education and Science of Ukraine Zaporizhzhia Polytechnic National University (Ukraine)**

**Department of enterprise, trade and exchange activity**

***and co-organizers:***

**Odessa National Polytechnic University (Ukraine)**

**National University of Life and Environmental Sciences of Ukraine (Ukraine)**

**SHEI "Ukrainian State University of Chemical Technology" (Ukraine)**

**Classical Private University (Ukraine)**

**Varna Free University (Bulgaria)**

**Giresun University (Turkey)**

**M. Auezov South Kazakhstan State University (Kazakhstan)**

**Batumi Shota Rustaveli State University (Georgia)**

**Adam Mickiewicz University (Poland)**

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**INFORMATION SHEET**

**International scientific and practical**

**conference**

**«STRATEGIC PRIORITIES FOR ENTERPRISE DEVELOPMENT, TRADE AND EXCHANGE ACTIVITIES»**

**dedicated to the 120th anniversary of the Zaporizhzhia Polytechnic National University**

**14-15 May 2020**

**Zaporizhzhia**

**Ukraine**

# Conference Organizing Committee

**Chairman of the Organizing Committee:**

***Sergiy Byelikov,***Rector of Zaporizhzhia Polytechnic National University, Doctor of Technical Sciences, Professor.

**Co-chairs of the Committee:**

***Valeriy Naumyk,*** Vice-rector for scientific work and international activity of Zaporizhzhia Polytechnic National University, Doctor of Technical Sciences, Professor.

***Eduard Huhnin,*** Vice-rector for scientific and pedagogical work of Zaporizhzhia Polytechnic National University, PhD., As.Professor.

***Alla Tkachenko,*** Head ofDepartment of enterprise, trade and exchange activityof Zaporizhzhia Polytechnic National University, Doctor of Economic Sciences, Professor.

**Information for conference participants::**

1. To prepare independently or in co-authorship (no more than three persons) abstracts according to requirements and save in a file by example **Ivanenko\_tezy.doc.**
2. Email **kaf\_economik@ukr.net** within the deadline for the abstracts.
3. Receive confirmation of receipt of your submissions at your email address.
4. The abstract will be published on the official site of Zaporizhzhia Polytechnic National University.

**Members of the Organizing Committee**

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| --- | --- |
| Viktor Zakharchuk | Head of the Department of Education and Science of Zaporizhzhia Regional State Administration |
| Matviishyna Oksana. | Head of the Department of Economic Development and Trade of Zaporizhzhia Regional State Administration |
| George Abuselidze, Doctor, Professor | Professor; Head Department of Finance, Banking and Insurance, Shota Rustaveli State University, (Georgia) |
| Ihor Bohdanov,  Doctor of Pedagogical Sciences, Professor | Rector, Berdyansk State Pedagogical University |
| Mgr Magdalena Wierzbik-Strońska | Prorector, Katowice School of  Technology, (Poland) |
| Iryna Zboryna,  PhD, As.Professor | Dean of the Faculty of Economics, Polessky State University, (Belarus) |
| Pavlo Zakharchenko, Doctor, Professor | Head of the Department of Economics, Entrepreneurship and Finance, Berdyansk State Pedagogical University |
| Nataliia Levchenko,  Doctor, Professor | Professor, Department of enterprise, trade and exchange activity,  Zaporizhzhia Polytechnic National University |
| Tamara Makarenko, PhD, As.Professor | Dean of the Faculty of Humanities and Economics, Berdyansk State Pedagogical University |
| mgr Paweł Mikos | Head of the Department of Promotion and Development, Katowice School of  Technology, (Poland) |
| Tetiana Nestorenko, PhD, As.Professor | Associate Professor of the Department of Economics of Enterprise and Finance, Berdyansk State Pedagogical University |
| Kemal Okuyan,  Doctor, Professor. | Professor, Balikesir University, (Turkey) |
| Aleksander Ostenda, Dr., Professor | Rector, Katowice School of  Technology (Poland) |
| Mykhailo Sahaidak, Doctor, Professor | Head of Management Department, National Economic University named after Vadym Hetman |
| Rodion Sevast`yanov, PhD, As.Professor | Associate Professor, Department of enterprise, trade and exchange activity,Zaporizhzhia Polytechnic National University |
| Marat Seidakhmetov, PhD, As.Professor | Dean of the Faculty of Economics and Finance, M. Auezov South Kazakhstan State University, (Kazakhstan) |
| Serhii Sylenko, PhD, As.Professor | Deputy Dean of the Faculty of Civil Engineering, Architecture and Design, Zaporizhzhia Polytechnic National University |
| Tetiana Pozhuieva, Doctor, Professor | Head of the Department of Management and Finance, SHEI "Ukrainian State University of Chemical Technology", (Ukraine) |
| Pokataieva Olha,  Doctor, Professor | First Vice-Rector, Classical Private University, (Ukraine) |
| Halyna Fyliuk, Doctor, Professor | Head of the Department of Enterprise Economics, Taras Shevchenko National University of Kyiv |
| Frolova Larysa, Doctor, Professor | Head of the Department of Entrepreneurship and Trade, Odessa National Polytechnic University |
| Nataliia Chupryna,  PhD, As.Professor | Dean of the Faculty of Economics, SHEI "Ukrainian State University of Chemical Technology", (Ukraine) |

**Information for conference participants:**

You can submit your application and abstract by March 31, 2020 to participate in the conference9:43 03.03.2020. You can submit an article for publication in the Economic Herald

of State Higher Educational Institution «Ukrainian State University of Chemical Technology» (editions will be made of conference materials) by e-mail **kaf\_economik@ukr.net.**

Requirements for articles are listed on the site:

<http://ek-visnik.dp.ua/uk/instruktsii-dlia-avtoriv/>.

**Requirements for the design of materials:**

1. The abstract should be printed in a Microsoft Word text editor and saved in a format \* doc, or \* docx, is an example of how a journal article is linked from.

2. Material volume 2 full pages of A5 text;

3. The number of sources used should not exceed 5 names;

4. The text is printed in Times New Roman font, size is 10 pt, the interval is 1, the paragraph is 1.25 mm, width equalization; margins: upper and lower - 20 mm; left - 15 mm, right - 15 mm;

5. The text should be constructed in a logical sequence, with clear wording and in accordance with the requirements of the style of scientific text, without grammatical and stylistic errors.

**The conference committee requests that the participants be informed about the date of arrival no later than 10 days before the beginning of the conference.**

**Publication of conference materials:**

The abstracts adopted by the editorial board will be published in the electronic collection of the Zaporizhzhia Polytechnic National University at **http://zp.edu.ua**. The authors are responsible for the content and accuracy of the submitted materials. **Participation in the conference is free of charge.**

### Committee Address:

*69063, Ukraine, Zaporizhzhia, Zhukovsky Street 64,*

*Zaporizhzhia Polytechnic National University*

**Conference website:**

[**https://** [**https://sites.google.com/view/conferencepolytech**](https://sites.google.com/view/conferencepolytech)](https://nubip.edu.ua/ISPCDAM-2019)

### For more information about the conference, please contact the organizing committee::

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